



## Real Estate Photography Service Agreement and Property Release

Date \_\_\_\_\_/\_\_\_\_\_/2022

The undersigned, being the Property Owner, Property Management Company or Real Estate Broker/Agent of record having authority to assign the right to permit the taking and use of photographs of, property located at ;

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(property address)

By ordering services from Edward Pace Photography you agree to the following service agreement. We hope these policies are helpful and instructional as we work together to create beautiful photographs for marketing your property.

### Licensing Release:

In order to provide you with best service and support at reasonable pricing, I do not sell images, but rather license them for use. This agreement is a limited photo release, images are licensed to agent for;

- Purpose of listing a property for the term of the listing
- Agent/Brokerage marketing useage

Only the licensee or agent has permission to use the delivered images;

- MSL and Broker web page
- Electronic or printed form advertisement for promotion and Social media, with photo credit

Third parties may contact photographer directly for useage licensing and related fees, this includes;

- A new listing agent, even with same brokerage
- Builders, stagers, designers or property owners

### Image integrity;

- For image integrity and quality control, images may not be altered once delivered
- Any editing that misrepresents the property can not be done
- Copyright notice, photographer is the copyright holder

### Shoot Requests;

House pets must be secured, cars out of driveways

Small room staging will be done, decluttering, moving of furniture cannot be done.

Generally photographing entire house, except small utility rooms/closets. if needed please let me know ahead of time

Amenities, such as common area pool, clubhouse etc.... are separate pricing

### Cancellation/Weather Policy;

- Agents responsibility to inform photographer of cancellation as soon as possible. Two per year at no charge, 50% rescheduling after that
- No rescheduling fee if event of bad weather
- Reschedules are always a priority, however subject to availability

### Payment;

- Before property is photographed or images delivered
- Cash, Personal/Company Check, or Credit cards accepted at "paypal.me/edpacephoto1" see link on website

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Agent/Owner

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Agent/Owner phone / email

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Agent/Owner Signature

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Polk City Fl. 3386

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